

## New Products Especially For Women And The Farm, Ranch Home.



Helen Hulke stands next to Mobile Swinger, a hanging shelf that stays level when swung back and forth. She holds folded three-shelf model.

### HANGING SHELF FITS HARD-TO-FILL CORNERS

## Get Yourself A Real Swinger

"It's hard to believe but you can swing this shelf back and forth and the shelves will always stay level. Nothing will fall off," says Helen Hulke, Minneapolis, Minn., about the Mobile Swinger, a new concept in decorative shelving.

"Interest in the shelf in the few months we've been showing it has just been incredible. I think that's partly because it fills a real need — fitting where nothing else will fit, and because it's so unique and attractive," explains Hulke.

The Mobile Swinger hangs from the ceiling on light, canvas-type straps. Each 9 by 11 in. shelf is attached at four points to the 2 in. material. Two, three and five shelf models are available.

Every Swinger is designed to match most any room decor, with white supporting straps and dark brown pine shelves. "You can hang them in hallways, bathrooms or living rooms. They're great for plants, books and any kind of decorating or knock-knacks. And every shelf is

treated so you can hang the Mobile Swinger outside on porches and patios."

The tear-resistant straps come to a "V" at the top and bottom, where they are attached to a 1 by 1 in. piece of wood. There are holes in the top piece, for hanging the shelf. The bottom "V" is just for design.

Individual straps are stapled to each shelf and a small wood strip is nailed over the straps, providing extra support. According to Hulke, the three-shelf Swinger will hold up to 125 lbs., or more than 40 lbs. per shelf. When not in use, the shelves fold into a compact bundle.

The Hulkes are building and selling the shelves as a family business. Prices for the two, three and five shelf models are \$12.95, \$15.95 and \$19.95 respectively, including the postage and handling.

For more details, contact: FARM SHOW Followup, Ekluh Distributing, Box 795, Minneapolis, Minn. 55440.



New Sleep Sofa is made completely of polyurethane foam with no metal or wood parts.

## Sofa Converts Into 84 in. Round Bed

Latest new wrinkle in dual purpose furniture is the unique "sleep-sofa" which doesn't have any metal or wood components.

In seconds, the crescent-shaped sofa with two matching ottomans flips into an 84-in. dia. round bed. "These convertibles are as firm and comfortable when used as beds as when they're used as lounge chairs, sofas or hassocks. And, their construction is so strong and durable they can be used every night for sleeping," says a spokesman for

Spherical Furniture, Boone, N.C. "There are no hard places to poke you because there are no metal frames or springs. Just polyurethane foam through and through."

Another feature of the new Spherical Furniture is a device referred to as a "pocketing band". This device allows you to use standard flatbed sheets for the round bed.

For more details, contact: FARM SHOW Followup, Spherical Furniture, Box 329, Boone, N.C. 28607.