

## 2012 Best of FARM SHOW

Harold M. Johnson

Founder

Editor/Publisher

Mark Newhall ([mark@farmshow.com](mailto:mark@farmshow.com))

Senior Editor

Bill Gergen ([bill@farmshow.com](mailto:bill@farmshow.com))

Contributing Editors

Jim Ruen ([edgecom@acegroup.cc](mailto:edgecom@acegroup.cc))

C.F. Marley (ph 217 563-2588)

Dee Goerge ([dee\\_goerge@yahoo.com](mailto:dee_goerge@yahoo.com))

Lorn Manthey ([RedOakRidge@mac.com](mailto:RedOakRidge@mac.com))

Office Manager

Anne Lash ([anne@farmshow.com](mailto:anne@farmshow.com))

Circulation ([circulation@farmshow.com](mailto:circulation@farmshow.com))

Peg Nagel, Shelly Mende, Mary Lunde,  
Sue Romnes, Krista Wetschka

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Email: [circulation@farmshow.com](mailto:circulation@farmshow.com)

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Got plans to sell? GizmoPlans.com makes it easy to tell the world!

## Making Money Off Your Ideas

Inventors often tell us they have do-it-yourself plans they'd like to sell. Now there's a new way to make money selling your plans. Brian Luoma recently told us about a new website, [www.GizmoPlans.com](http://www.GizmoPlans.com), that he and his father, Gene Luoma, developed. It's a one-stop shop for all types of build-it-yourself plans.

You can easily list your detailed plans on the website with photos and videos all at no cost to you. Update your plans at any time, its like your own individual web page that you are in control of.

The website collects a agreed upon percent for each set of plans sold. The buyer pays with a credit card and downloads them onto his computer.

"People from all over the world can look at what you've built," says Luoma. "We're set up for all major credit cards, and we're able to receive international funds. The only time GizmoPlans.com gets paid is when a set of your plans are sold. Another advantage is there are no mailing costs to you or the customer who's buying your plans."

Luoma says just about any type of plan can be uploaded and sold at the site. "Maybe you have a unique "how to" e-book; a simple tool that you made for a certain industry; plans for a piece of equipment; or even a wood craft pattern. The types of

plans or ideas that can be sold are limited only by your imagination."

A new addition the "Gadget Gallery" was recently added for people who don't have plans but want to "Show What You Built" for free to inspire others.

Luoma states "The more photos you have, the more people are likely to buy. You can also place YouTube videos that you may have right on your web page," he says. GizmoPlans.com was started around 2009 and so far has signed up people with plans for a teardrop trailer, 4 wheel corvette pedal car, homemade sandblaster and many more to numerous to mention. He also sells plans for his own inventions, including a home-built concrete mixer, wheel crusher, concrete forms and numerous other equipment.

Luoma reviews all plans to make sure they're thorough and complete. "I look at each plan as soon as it's uploaded and sometimes make suggestions to customers on what to include. We also consider helping some create plans from their projects if they don't have any complete yet, depending on the project" he says.

Contact: FARM SHOW Follow up, Brian Luoma, 4423 Normanna Rd., Duluth, Minn. 55803 (ph 218 348-1473; [www.GizmoPlans.com](http://www.GizmoPlans.com))

Reader Inquiry No. 01