One-Stop Shop For Overalls

Mike Hearron recognized an opportunity when he had a difficult time finding traditional overalls in stores. With experience in the clothing business, he started MHOVER-ALLS.COM, an online catalog store three years ago.

The Forreston, Texas, hobby farmer and entrepreneur stocks several brands of overalls including Key, Big Smith, Liberty, Pointer Brand, and Berne for men, women and children. He also handles welders' shirts, winter wear and other clothing items.

"I live in the country, and I could just tell there was a need for overalls," Hearron says. He wears them himself because they're comfortable.

His goal is to keep prices reasonable and offer as much variety as he can. Overall

wearers are just like tractor owners who prefer one brand to another, he explains. Key, a 100-year-old company, is one of his most popular brands. But the majority of his customers are not who one would expect.

"A lot of people get my catalog just for the kids' overalls," Hearron says. A majority of buyers live in New York and California.

"But I talk to customers from everywhere," he adds.

Children's overall prices range from \$19.95 to \$24.95. Adult overalls start at \$19.95. Hearron also carries fire retardant coveralls.

Besides the online store, Hearron will mail a free catalog. Contact: FARM SHOW Followup, MHOVERALLS, P.O. Box 21 Forreston, Texas 76041 (ph 866 218-0179).



Hearron sells a variety of overalls to fit men, women and children.



Reader Inquiry No. 98

Leaking Oil?

SealLube seal expander is said to stop any rubber oil seal leaks in engines, transmissions, power steering and hydraulic systems. Problems it can solve include oil leaks of all kinds, and transmission slip. The product is not designed to be used in brake systems. An 8-oz. bottle treats up to



10 quarts of oil. Small motors, pumps, gearboxes, or other applications where there is only a small volume of liquid, can usually be sealed with just a teaspoon or so, either added to the fluid or painted on the seals on the outside. We accept Visa, Master Card, American Express, personal checks, and Money Orders.

Sells for \$14.95 plus \$5.25 S&H.

Contact: FARM SHOW Followup, New Tech International, Box 26198, Fraser, Mich. 48026 (ph 800 434-9192; fax 586 758-6549; email: newt924@ netscape.net; website: www.seallube. com).

Reader Inquiry No. 99



Battery-powered picking cart comes with a vinyl canopy that protects both the crop and the operator from sun or rain.

Picking Cart Lets You Lay Down On The Job

The battery-powered crop-picking cart from CropCare makes field work quicker and more productive. Two, high torque, planetary gear motors keep the cart moving even in rough conditions.

A 12-volt, deep cycle battery with its own 110-volt automatic charger provides power. The 27 series battery offers a 6 hr continuous run time (16 hours picking time) with ground speeds up to 18ft/min.

As of Dec 2011 the price is \$3195, but that could go up, so please check our website or call for actual pricing. It offers ground speeds of up to 18 ft./min.

The picking platform is equipped with foot pedal control for forward and reverse. Durable and easy to clean, vinyl-covered, foam pads adjust to any height picker. A vinyl canopy protects both the crop and the operator from sun or rain. A high capacity storage tray mounts ahead of the operator for setting out plants or picking produce. A shelf beneath the canopy provides shaded storage for produce or supplies. Quick release pins and cushioned handles make it easy to raise the cart from 20 to 30 in. above the ground to match crop height. Wheelbase can be adjusted from 36 to 66 in. by moving the non-drive wheel in or out on the rear axle.

The lightweight cart can easily be pulled into position by hand. Multiple carts can be towed to the field with a single ATV, tractor or truck.

Contact: FARM SHOW Followup, CropCare, 50 Wood Corner Road, Lititz, Penn. 17543 (ph 717 738-7365; info@ cropcareequipment.com; www.cropcareequipment.com).

Reader Inquiry No. 100