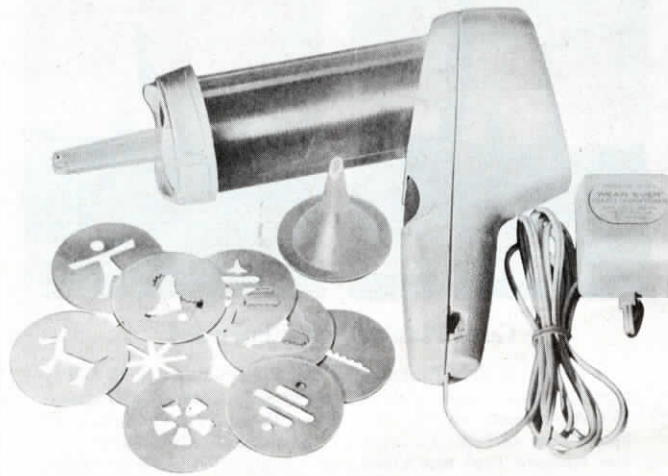
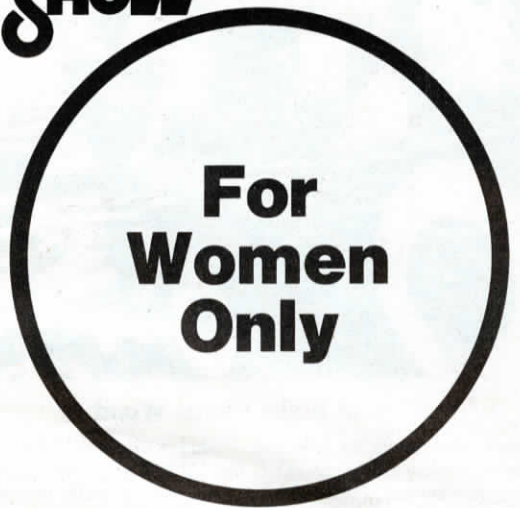


FARM SHOW



Wear-Ever's new Super Shooter electric cookie maker makes four or more dozen cookies in seconds.

MAKES COOKIES FASTER AND EASIER THAN EVER

“Super Shooter” Cookie Maker

It's trigger quick. Just load it—plug it in and fire away. Four to six dozen delicious cookies in seconds ... faster than kids can eat them.

Use the new Super Shooter to rapid fire beautiful canapes minutes before guests arrive. Or, make a colorful tray of homemade candy mints for the crowd.

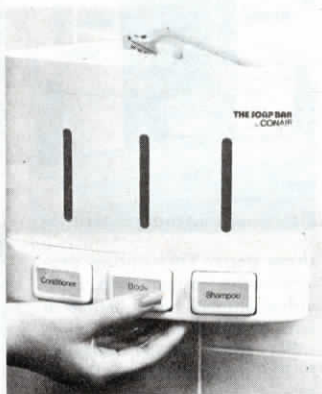
“You'll love it for filling deviled eggs, stuffing celery or for beautifully garnished desserts and casseroles.”

says the manufacturer. The Super Shooter can also be used to stuff manicotti shells, or to make bakery-perfect cream puffs, eclairs or cannoli.

It's easy to load, easy to hold and easy to clean. And fun to use!

For more details, contact: FARM SHOW Followup, Advertising Dept., Wear-Ever Aluminum, 1089 Eastern Ave., Chillicothe, Ohio 45601 (ph. 614 775-9100).

Soap Bar Fits Tub or Shower



You simply push a button to get measured amount of soap, shampoo, lotion, etc.

One of the most-talked about new products at the 1977 Housewares Show in Chicago was Conair's new Soap Bar for tub or shower.

It ends unsightly clutter by eliminating the need for tubes and bottles. Just pushing a button gives you a measured amount of liquid soap, shampoo, conditioner, lotion, etc. Each chamber holds one pint. Level indicators tell when it's time to refill.

Unit mounts on flat wall or in a corner. Retail for \$19.99, including a bottle of body cleaner and bottle of shampoo.

For more details, contact: FARM SHOW Followup, Robert Wechsler, Product Manager, Conair Corp.; 11 Executive Ave.; Edison, N.J. 08817 (ph. 201 287-4800).

“EVERY HOUSEWIFE SHOULD HAVE ONE”

Vacuum Pump Helps Prevent Food Spoilage

“Every housewife should have one,” says John Lovero, of the Poly-Commodity Corp., national marketer of a simple, easy to use vacuum pump that provides air-free packaging of foods in plastic frozen bags.

Lovero points out that air is the major spoiler of frozen foods, and any food that's frozen in a storage bag still containing trapped air deteriorates. Air trapped around frozen food draws moisture from the food, allowing ice crystals to form, resulting in a loss of color, flavor and nutritional content, with rancidity quickly developing in fatty foods, explains Lovero.

Thanks to the new Freezer Vacuum Pump, there's an easy, safe and inexpensive way to remove this trapped air from inside freezer storage bags. A

few easy pumps of the cylinder is all it takes to “shrink fit” the storage bag around the food for perfect vacuum packaging. It can also be used for packaging non-frozen foods for storage. “It will do everything from retaining the fresh crunch in your breakfast cereal to neatly and compactly storing woolen sweaters and other garments without the need for moth balls,” says Lovero.

The pump, available in selected stores across the country, retails for \$1.99.

For more details, or if you wish to order direct by mail (add 35 cents for postage and handling), contact: FARM SHOW Followup, Poly-Commodity Corp., 1350 Avenue of the Americas, New York, N.Y. 10019 (ph. 212 541-9890).



A few easy pumps of the cylinder “shrink fit” the storage bag around the food for perfect vacuum packaging.